

# 68th Annual CLEVELAND SPORT, TRAVEL & OUTDOOR SHOW

**FOR IMMEDIATE RELEASE**

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## Great Getaways

### Hunt Down a Great Vacation or Travel Adventure at the Cleveland Sport, Travel & Outdoor Show

**CLEVELAND, OH (February 15, 2005)**— Does relaxing with a good book in a forest hammock or parasailing with the ocean waves splashing below seem like your ideal vacation? Perhaps white water rafting floats your boat or mountain climbing takes you to new heights. Or maybe you're still searching for the perfect hunting or fishing adventure?

The **2005 Cleveland Sport, Travel & Outdoor Show** taking place March 12-20 at the I-X Center includes an array of talented travel experts to help you decide on a fun getaway that suits your interests. This year's travel showcase is 50% larger than last year, with travel representatives on hand from a number of destinations to help plan your next trip – be it hunting, fishing, camping, golfing, skiing or something completely different.

If frigid temperatures have you down and you can't wait for summer to hit the links, go sportfishing or catch some rays, check out the **Florida Pavilion**, with nearly 2,000 square feet of exhibit space, where you'll learn all you need to know for a perfect escape to the Sunshine State. Fourteen of the State's most desirable destinations will be represented, including the Space Coast, Miami Beach, Ft. Lauderdale and Ft. Myers.

Discover the wonders of Keystone Mountain Country and other alluring Pennsylvania attractions like Laurel River, the Pennsylvania Wilds, the Northern Allegheny Region, Pymatuning Valley and Cook Forest, to name a few. The **Pennsylvania Pavilion** is a one-stop shop for hunters and fisherman, offering expert advice on the State's best fishing and hunting areas, as well as the opportunity to purchase fishing and hunting licenses.

Sail the high seas and get into an island groove with **Windjammer Barefoot Cruises**, specializing in Caribbean tall ship cruises. Representatives will discuss the romance of flapping sail masts and exotic port excursions aboard one of their legendary vessels.

Always wanted to experience the rush of rafting some intense rapids? Then visit one of the many rafting booths including **USA Rafting, Rock & Roll Rafting** and **Rivers White Water Rafting** to find out how to book a trip of a lifetime down one of the country's beautiful rivers.

Learn all about what the beautiful states of **Maryland, South Carolina, Kentucky, West Virginia** and **Michigan** have to offer for your next trip.

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Serious fishermen and hunters should visit the **Canadian Feature** to learn more about **Fletcher Lake Lodge** located in Ontario, Canada. The lodge features secluded fishing and hunting excursions with guests flying in to stay in one of the fully equipped lakeside cabins. The Canadian Feature is easy to spot with the full-size Canadian Bush Pilot Plane floating in a pond provided by Fletcher Lake Lodge and a hunting cabin built by Custom Built Structures.

While at the Canadian Feature, stop by the Ontario, Quebec, Saskatchewan and Manitoba travel booths and discover Canada's best fishing locations, hunting areas, campgrounds. Find out what you can and can't bring across the border. An Ontario conservation officer can also answer questions regarding rules and regulations on fishing, hunting and camping in the Province.

Discover Ohio. The **Ohio Travel Pavilion** offers information on the Buckeye State's numerous picturesque lakes, parks, campgrounds, fishing spots and attractions, such as Mohican, Geneva on the Lake and Jellystone Campground. Ashtabula County and Lake County attractions are also featured.

Niagara County Sportfishing, Chautauqua County, Finger Lakes Tourism, We Wan Chu Cottages and the New York State Vacation & Travel Bureau highlight the many reasons why New York is a perfect place for a close getaway.

Heart set on an exotic, tropical excursion? Find out how you can enjoy some time away in the Caribbean from a **Rhealy Travel** agent. Or, meet with representatives from **Tropical Travel**, recognized as a leader in adventure travel services throughout Latin America, and learn how you can bird watch in the rainforests of Costa Rica this spring.

Explore the thrill and excitement of hot air ballooning with **Russell's Balloon Adventures**. Choose from their various packages and explore Ohio's beautiful scenery from above.

Admission to the 68<sup>th</sup> annual Cleveland Sport, Travel & Outdoor Show is 9.95 for adults and \$4.00 for children ages 6-12. Children age 5 and under are admitted free. Also, Boy Scouts and Girl Scouts that attend the event in full uniform are admitted **FREE**. Advance tickets are available for \$7.95 at Northeast Ohio AAA locations. Group rates are available by calling 216.529.1300.

The 2005 Cleveland Sport, Travel & Outdoor Show, sponsored by Labatt Beer, WNCX 98.5 FM and WTAM 1100 AM, is produced by Cleveland-based Expositions, Inc., the Midwest's largest show producer. Established in 1937, Expositions, Inc. has a 68-year history producing high-quality sport and travel shows. For more information about the Show, visit [www.sportandtravel.com](http://www.sportandtravel.com) or call 800.600.0307.

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